

All the Eggs in the Artie T. #MarketBasket: An Entire Region (Mostly) Rejoices

By Roberto Scalese

Boston.com Staff

August 28, 2014 4:30 PM

It's a done deal. Arthur T. Demoulas and his side of the family will purchase Market Basket, paying a reported \$1.5 billion for the 50.5 percent of the company that has been controlled by Arthur S. Demoulas and his side of the family.

With a deal to sell Market Basket to "Artie T." reached Wednesday night, customers, employees and curious onlookers all chimed in with their reactions on social media.

by Boston.com 9 hours ago

All the Eggs in the Artie T. #MarketBasket

What a long strange (shopping) trip it has been.



BOSTONGLOBE · 9 HOURS AGO

**Garrett Quinn**

@GarrettQuinn

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Our great regional nightmare is over. #MarketBasket

7:27 PM - 27 Aug 2014

7 RETWEETS 14 FAVORITES

People woke up loved ones. This was a moment made better by sharing.

**Kristin S.**

@Kristin228

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Remember that time Al Gore was president and we went to bed and woke up to G.W. Bush? I'm not sleeping until this isn't that. #marketbasket

7:30 PM - 27 Aug 2014

5 RETWEETS 13 FAVORITES



**Hilary Sargent**

@lilsarg

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Dude wake up. Artie T is about to get #marketbasket back.

7:40 PM - 27 Aug 2014

15 RETWEETS 49 FAVORITES

**Lindsey Monti**

@Lindsey_Monti20

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My mom woke me up at 6:24 to tell me that artie t has full control of market basket... Someone's excited

5:07 AM - 28 Aug 2014

7 FAVORITES

This is really exciting.

**Cody Skidmore**

@CodySkidmore

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Congratulations to everyone. If there was a communal high-five for this, it would sound like a thunderclap.

#MarketBasket

8:14 PM - 27 Aug 2014

6 RETWEETS 7 FAVORITES

**Katlyn Cash**

@katiexx017

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Having my job back at #MarketBasket... I don't think I've been so happy.

9:06 PM - 27 Aug 2014

2 RETWEETS 8 FAVORITES



Mercy
@alicecooperchic

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Fuckin finally! #MarketBasket

8:03 PM - 27 Aug 2014



∞ Yesica Pablo ∞
@YesicaYoz

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MARKET BASKET IS BACK BITCHES. FAMILY OVER
EVERYTHING! #MarketBasket #MBstrong

7:53 PM - 27 Aug 2014

1 RETWEET 2 FAVORITES



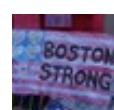
Market Basket BOD
@MarketBasketBOD

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August 27th will clearly need to be some sort of
holiday forevermore. Amazing fortitude!

#MarketBasket

8:03 PM - 27 Aug 2014



NikLuk
@Nikluk

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It feels like we won a World Series, a Super Bowl,
Stanley Cup....

The Duck Boats need to go to Tewksbury!
#WeAreMarketBasket @susantan

9:10 PM - 27 Aug 2014

8 RETWEETS 7 FAVORITES

**Morgan McGurn**

@morrggs_

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OMG thank god for Artie T 😍😍

7:30 PM - 27 Aug 2014

6 FAVORITES

**AG**

@AndreaLynXox

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Fuck yes Market Basket!!!! 🙌🙌🙌🙌

5:45 AM - 28 Aug 2014

**Sarah**

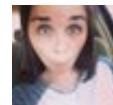
@SarahP_310

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Had McDonald's for dinner and now #marketbasket is back. Best night ever

7:45 PM - 27 Aug 2014

2 FAVORITES

**Nicole Therese**

@nicolegagnonn

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FUCK YEAH JUSTICE 🇺🇸 #MarketBasket

8:45 PM - 27 Aug 2014

9 FAVORITES



9/12mp

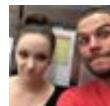
@KimberleeRomero

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Market Basket is trending on twitter 😂

8:54 PM - 27 Aug 2014

1 FAVORITE

**Chris Maidment**

@cmaid2

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I can't sleep now. Too excited for #mb #MarketBasket - don't even work there anymore... Might shave tomorrow in solidarity

9:17 PM - 27 Aug 2014

There were tears of joy.

**Kristen Breakey**

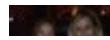
@K10_

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#MarketBasket is back!! And yes, the news just brought me to tears... But when you have so much resting on one company, that will happen.

8:02 PM - 27 Aug 2014

1 FAVORITE

**Molly Slattery**

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8/28/2014

Market Basket Fans Rejoice on Social Media - Business news - Boston.com



Molly Statler

@m0llyS

I could literally cry that market basket is back.

7:52 PM - 27 Aug 2014

1 FAVORITE



kaaaaaatie

@katiemharr

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WE HAVE MARKET BASKET BACK! CRYING TEARS OF
HAPPINESS! 😭

8:52 PM - 27 Aug 2014

2 RETWEETS 3 FAVORITES



Liv

@_oliviajohnson

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Crying of happiness but I don't know if it's because
Artie T is back at Market Basket or because Brad and
Angelina finally got married 😊

6:59 AM - 28 Aug 2014

5 FAVORITES



Lauren Cullen

@lauren_cullen8

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My mom saw market basket is back and now she's
crying because "she missed them so much" 😢

7:24 PM - 27 Aug 2014

1 FAVORITE

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